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FOR IMMEDIATE RELEASE

Marstel-Day and National Park Foundation Receive Environmental Business Journal's Natural Resource Management Award

ALEXANDRIA, VIRGINIA (February 13, 2019) Environmental Consultancy Marstel-Day and its client the National Park Foundation (NPF) have been recognized by the Environmental Business Journal with a Natural Resource Management award for their joint work in developing an impact investing framework and financing options for national park infrastructure.

The team is working in collaboration with the National Park Service (NPS) to identify projects that demonstrate park infrastructure priorities, leverage public-private partnerships, attract outside investment, enhance long-term operational efficiency, and create cost savings for NPS.

"A key objective is to marry high-impact projects with innovative financing models," said Marstel-Day President and CEO, Rebecca R. Rubin.

"National parks need robust park infrastructure to accommodate park staff and the increasing number of people who are enjoying these treasured places and learning from them," said National Park Foundation President Will Shafroth. "Determining solutions that'll improve the park visitor experience today and into the future is an incredibly critical and collaborative endeavor."

National park holdings include approximately 84.4 million acres of land; four million acres of water; 43,000 miles of shoreline; and 21,000 buildings.

A key goal of the initiative is to assist the National Park Service in addressing infrastructure requirements associated with an \$11.6 billion backlog in deferred maintenance.

ABOUT MARSTEL-DAY, LLC

Marstel-Day, LLC is an international environmental consultancy established in 2002 to provide expertise to public and private sector organizations in such areas as climate, habitat conservation, open space planning, and natural resource conservation issues. The company's value-based environmental consulting approach strives to find common ground among stakeholders across various ecological and social communities, to optimize conservation practices, and to reduce environmental risk to underrepresented and disenfranchised communities domestically and internationally.

ABOUT THE NATIONAL PARK FOUNDATION

The National Park Foundation is the official charity of America's national parks and nonprofit partner to the National Park Service. Chartered by Congress in 1967, the National Park Foundation raises private funds to help PROTECT more than 84 million acres of national parks through critical conservation and preservation efforts, CONNECT all Americans with their incomparable natural landscapes, vibrant culture and rich history, and ENGAGE the next generation of park stewards. Find out more and become a part of the national park community at www.nationalparks.org.

ABOUT ENVIRONMENTAL BUSINESS JOURNAL

Environmental Business International Inc. founded Environmental Business Journal in 1988, giving shape to the Environmental Industry and providing strategic information and market forecasts for executives involved in 14 business segments, including environmental remediation, water & wastewater, air pollution control and consulting/engineering.

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